

REISSUE LITIGATION

3,245,165	4/1966	Podoloff	40/600 X
3,507,245	4/1970	Grabow	40/592 X
4,052,806	10/1977	George	40/592 X
4,667,428	5/1987	Elmer	40/592
4,671,004	6/1987	Berg	40/592
5,323,728	6/1994	Hjelm	40/600 X

FOREIGN PATENT DOCUMENTS

2041396 10/1992 Canada 40/592

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[57]

ABSTRACT

An advertising display for use above the roof of a vehicle comprises a rigid elongated and enclosed advertising member, which is of substantially triangular cross section and which can be reversibly mounted on a metallic roof with the use of magnets affixed within receptacles in the base of the display. Apparatus is provided for storing a plurality of the advertising members in a space-conserving fashion.

6 Claims, 3 Drawing Sheets